



Sponsor Proposal 2019 MENU

Varying levels of support are offered in order to give your business the opportunity to be featured in a multitude of event promotions. Benefits can be tailored to fit your company's needs.



Supporter Levels

Supportership Level	#s	Contribution	Price
Koa ("Presented by")	3	Cash Only	\$30,000+
Baritone ("Supported by")	5	Cash Only	\$10,000+
Tenor	6	Cash (\$3,000+) + In-kind (\$2,000+)	\$5,000+
Concert	10	Cash (\$1,000+) + In-kind (\$2,000+)	\$3,000+
Soprano	15	Cash Only	\$1,500+
Booth A	20	Cash (\$500) + In-kind or Cash (\$1,000+)	\$1,500+
Booth B	20	Cash Only	\$500

\$30,000+

Koa ("Presented by") Financial Only

- **"Presented by" Naming rights to the Event** (multiple brands: presented by brand A and brand B)
- **Brand Recognition:** Banner at Entrance Gates x 2
- **Brand Recognition:** Banner on Stage x 2
- **Banner Ad on Official Website:** Large
- **Logo on Prints (posters, flyers, t-shirt):** Large
- **Logo on Official Website:** Large
- **Logo on Step-and-Repeat Wall:** YES
- **Credit Recognition (Prints and Web):** YES
- **Website Link:** YES
- **Promotional tent (10'x10') location :** x 1
- **Ad on Event Program Brochure:** Size A
- **Ad on Japanese Print Media:** Size A
- **Hospitality Tent VIP seat:** x 10
- **Sell Merchandise:** YES
- **Product Sampling:** YES
- **All Access Passes:** x 10
- **Souvenir Event T-shirts:** x 10
- **After Party Invitation (Feb 10):** x 10



Supporter Levels

\$10,000+

Baritone

("Supported By") Financial Only

- **"Supported By" Naming Rights to the Event**
- **Brand Recognition:** Banner at entrance gate x 1
- **Banner Ad on Official Website:** Medium
- **Logo on Prints (poster, flyer, T-shirt):** Large
- **Logo on Official Website:** Large
- **Logo on Step-and-Repeat Wall:** YES
- **Credit Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Promotional tent (10'x10') location :** x 1
- **Ad on the Event Program Brochure:** Size B
- **Ad on Japanese Print Media:** Size B
- **Sell your Merchandise:** YES
- **Product Sampling:** YES
- **All Access Passes:** x 4
- **Souvenir Event T-shirts:** x 4
- **After Party Invitation (Feb10):** x 4

\$5,000+

Tenor

Financial (\$3,000+) + In-kind (\$2,000+)

- **Banner Ad on Official Website:** Medium
- **Logo on Prints (poster, flyer, T-shirt):** Medium
- **Logo on Official Website:** Medium
- **Credit Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Promotional Tent (10'x10') location:** x 1
- **Ad on the Event Program Brochure :** Size B
- **Ad on Japanese Print Media:** Size B
- **Sell your Merchandise & Product Sampling:** Choose one option
- **All Access Passes:** x 2
- **Souvenir Event T-shirts:** x 2
- **After Party Invitation (Feb10):** x 2

\$3,000+

Concert

Financial (\$1,000+) + In-kind (\$2,000+)

- **Banner Ad on Official Website:** Small
- **Logo on Prints (poster, flyer, T-shirt):** Small
- **Logo on Official Website:** Small
- **Credit Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Promotional Tent (10'x10') Location :** x 1
- **Ad on the Event Program Brochure :** Size C
- **Sell your Merchandise & Product Sampling:** Choose one option
- **Souvenir Event T-shirts:** x 2

\$1,500+

Soprano

(Supporter) Financial Only

- **Logo on Prints (poster, flyer, T-shirt):** Small
- **Logo on Official Website:** Small
- **Credit Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Ad on Japanese Print Media:** Size C
- **Souvenir Event T-shirts:** x 2
- **After Party Invitation (Feb10):** x 2

Supporter Levels

\$1,500+

Booth A

Cash (\$500) +
In-kind or Cash (\$1,000+)

- **Logo in Print (poster, flyer, t-shirt):** Small
- **Logo on Official Website:** Small
- **Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Promotional Tent (10'x10') Location :** x 1
- **Sell Merchandise:** YES

\$500

Booth B

Cash Only

- **Recognition on Prints and Web:** YES
- **Website Link:** YES
- **Promotional Tent (10'x10') location :** x 1
- **Sell Merchandise:** YES



Booth includes, one 10'x10' tent with back wall, one 6' table, 2 chairs, and 2 parking passes for designated vendor parking area.

Booth side walls: additional \$75 if needed

Supporter Benefit Grid 2019

	Koa	Baritone	Tenor	Concert	Soprano	Booth A	Booth B
	Presented by	Supported by					
	\$30,000	\$10,000	\$5,000	\$3,000	\$1,500	\$1,500	\$500
On-Site Visibility							
Naming rights to the entire festival, e.g. "Presented by" or "supported by" credit	● (Presented by) Up to 3 brands	● (Supported by) Up to 5 brands					
Event Branding Recognition (Banner at venue) *Gates=Entrance gate	● (Gates x 2)	● (Gates x 1)					
	● (Stage x 2)						
Logo on Step-and-Repeat Wall	●	●					
Promotional tent (10'x10') location	●	●	●	●		●	●
Sell your merchandise	Yes	Yes	Sell your merch or Product Sampling	Sell your merch or Product Sampling		Yes	Yes
Product Sampling	Yes	Yes					
Pre-Event / Post-Event Visibility							
Naming rights to the entire festival, e.g. "Presented by" or "supported by" credit	● (Presented by)	● (Supported by)					
Banner Ad on web	● (Large)	● (Medium)	● (Medium)	● (Small)			
Logo on prints (posters, flyers, T-shirt)	● (Large)	● (Large)	● (Medium)	● (Small)	● (Small)	● (Small)	
Logo on web (official website)	● (Large)	● (Large)	● (Medium)	● (Small)	● (Small)	● (Small)	
Credit recognition on prints and web	●	●	●	●	●	●	●
Website Link	●	●	●	●	●	●	●
Ad on the event program	● (Size A)	● (Size B)	● (Size B)	● (Size C)			
Ad on print media (Japan)	● (Size A)	● (Size B)	● (Size B)		● (Size C)		
Other Entitlements							
All Access Passes	10	4	2				
Hospitality tent VIP seats	10						
Souvenir event T-shirts	10	4	2	2	2		
Invitations to the After Party (Feb10)	10	4	2		2		

Ad and Logo Specs

Website Banner Ad

Placement:

'Ukulele Picnic in
Hawai'i Official
Website

www.ukulelepicnicinhawai
i.org

Official Website
(Top Page)
Banner Size Guideline

Large Footer

Official Website (Sub Page)
Banner Size Guideline

Large
Tower

Medium

Small

Event Program Brochure Ad

Placement:

Event Program Brochure
(Distributed pre-event & on-site)

Size A: Width 3.85inch x Height 3.5inch
(width 97.79mm x height 88.9mm)

Size B: Width 3.85inch x Height 1.75inch
(width 97.79mm x height 44.45mm)

Size C: Width 1.925inch x Height 1.75inch
(width 48.895mm x height 44.45mm)

Size A

Size B

Size
C

Event Program
Brochure

Copies: 8,000

English 4,000

Japanese 4,000)

Japanese print media Ad

Size A width: 101mm x height : 95mm
(Width: 3.976 in x Height: 3.740 in)

Size B width: 101mm x height :47mm
(Width: 3.976in x Height: 1.850 in)

Size C width: 50.5mm x height :47mm

Size A
w : 101mm
H: 95mm

Size B
w : 101mm
H: 47mm

Size C
w : 50.5mm
H: 47mm

Japanese print media

Copies: 10,000

Distributed: Japan only

Logo

Placement:

T-shirts, Official
Website, Poster, Flyer



Logo Size L
100%

Logo Size M
60%

Logo Size S
30%

Step-n-Repeat Wall



Koa & Baritone Levels
ONLY



UKULELE PICNIC IN HAWAII 2019 SUPPORTER APPLICATION FORM

February 10th, 2019 at Victoria Ward Park, Honolulu, Hawaii

Supporter Application Deadline: December 15, 2018

Applications received must be submitted with full payment. Incomplete applications or applications received without deposit (including those with declined credit cards) will not be processed. This application will serve as your invoice for payment.

Please fill out the information below and mail with payment to:

'Ukulele Foundation of Hawai'i

1750 Kalakaua Ave Ste 206 Honolulu, HI 96826 TEL: (808) 312-4381

(If you choose to pay by check,
make sure to select CHECK
under type of Payment Method)

DATE: _____

COMPANY NAME: _____

INDIVIDUAL NAME: _____

ADDRESS: _____ CITY, STATE & ZIP: _____

PHONE: _____ E-MAIL: _____

I am interested in the following (please check the blank boxes):

Supportership Level	Price	Please check
Koa ("Presented by")	\$30,000	<input type="checkbox"/>
Baritone ("Supported by")	\$10,000	<input type="checkbox"/>
Tenor	\$5,000	<input type="checkbox"/>
Concert	\$3,000	<input type="checkbox"/>
Soprano	\$1,500	<input type="checkbox"/>
Booth A	\$1,500	<input type="checkbox"/>
Booth B	\$500	<input type="checkbox"/>
Total Amount	\$	

AUTHORIZED SIGNATURE: _____

Payment Method: ☐ CHECK ☐ MONEY ORDER ☐ CASHIER'S CHECK ☐ PAYPAL (CREDIT CARD)
☐ BANK WIRE TRANSFER

(Bank Info: Central Pacific Bank * Ukulele Foundation of Hawaii * Account #: 4000-502363)

Enclosed Amount: _____ ☐ CHECK ☐ MONEY ORDER ☐ CASHIER'S CHECK ☐ OTHER

IF PAYING BY CREDIT CARD, please complete the information below:

Amount to Charge: \$ _____

☐ VISA ☐ MasterCard ☐ JCB ☐ Diners

CREDIT CARD # _____ EXP DATE _____ CSV/CSN# _____

Printed Name on Card _____