



UKULELE PICNIC IN HAWAII

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Wednesday, February 15, 2023

UKULELE PICNIC RETURNS TO HAWAII THIS WEEKEND, FEBRUARY 17-19

Popular Hawaiian music event begins Friday in Waikiki with local and international talent;

MEDIA ARE WELCOME AND ENCOURAGED TO COVER THIS EVENT

WHAT: The 14th annual [Ukulele Picnic in Hawaii](#), a three-day festival across multiple venues in Honolulu. Most events are free and open to the public.

WHEN and WHERE:

FRIDAY, FEBRUARY 17, Noon to 2 p.m. “Ukulele Picnic Special Live” at the Beach Bar, level one of the Moana-Surfrider, A Westin Resort & Spa (2365 Kalakaua Ave.). Free.

SATURDAY, FEBRUARY 18, 11 a.m. to 5:30 p.m. Centerstage at Ala Moana Center with ukulele virtuosos from Hawaii and Japan. Free.

SUNDAY, FEBRUARY 19, 4 to 7 p.m. “Premium Ukulele Party and Boo Takagi Tribute” @ DECK., Queen Kapiolani Hotel. The Premium Ukulele Party also will celebrate the upcoming 90th birthday of legendary performer Boo Takagi. (\$Tickets)

WHO: Local and international musicians, including award-winning musicians, school groups, ukulele virtuosos and masters of their craft.

“Ukulele Picnic Special Live” at the Moana Surfrider. February 17 performers include:

- Boo Takagi
- Yoko Oginome
- Yoshio Nomura

- Sekiguchi Band
- Kenta Ebara

“Ukulele Picnic” at Centerstage, Ala Moana Center on February 18. Performers include:

- Raiatea Helm
- Mark Yamanaka
- Kamuela Kimokeo & Hi’ikua
- Kala’e Camarillo
- Kalei Gamiao & Corey Fujimoto
- Jody Kamisato & Ukulele Hale
- Honoka
- Kenta Ebara (from Japan)
- Homies Ukulele Orchestra (from Japan)
- 1933 Ukulele Allstars (from Japan: Kazuyuki Sekiguchi, Boo Takagi, Yoko Oginome, Yoshio Nomura, Yanagiman, Yu Hatakeyama, and Kimiko Wakiyama)
- Kapālama Elementary School Ukulele Band
- International Ukulele Contest Winner, Anastasia (from Alaska)
- Shoji Kawaguchi and PoePoe Students (from Japan)
- Dr Trey and the Students of Kapena School of Music
- Honuppi (from Japan)

“Premium Ukulele Party and Boo Takagi Tribute” @ DECK., Queen Kapiolani Hotel on February 19. Performers include:

- Raiatea Helm
- 1933 Ukulele Allstars (Kazuyuki Sekiguchi, Boo Takagi, Yoko Oginome, Yoshio Nomura, Yanagiman, Yu Hatakeyama, and Kimiko Wakiyama)
- And more

WHY: “Among the many charms of Hawaii is its music, especially the ukulele, which fills the air like a gentle breeze,” said Kazuyuki Sekiguchi, chair of the Ukulele Foundation of Hawaii, the event organizer. “Since our first Ukulele Picnic in Hawaii in 2009, it’s been our goal to share Hawaii’s culture through the instrument that for many symbolizes Hawaiian music, the ukulele.”

For questions and inquiries about Ukulele Picnic in Hawaii events and the most current schedule, please call 808-375-8763, or visit

<https://www.ukulelepicnicinhawaii.org/en/contact.html>.

Tickets for Sunday, February 19: <https://www.ukulelepicnicinhawaii.org/en/howto.html>

For more information, visit <http://www.ukulelep-picnic-in-hawaii.org/en> or follow Ukulele Festival on [Twitter](https://twitter.com/UkulelePicnic) (<https://twitter.com/UkulelePicnic>), Facebook (<https://www.facebook.com/UkulelePicnicHawaii>) and [Instagram](#) @ukulelep-picnic-in-hawaii.

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ABOUT UKULELE PICNIC IN HAWAII

Ukulele Picnic in Hawaii is a free event that everyone can enjoy regardless of origin or language, with the motto "Ukulele connects people." Produced by the Ukulele Foundation, Ukulele Picnic in Hawaii began in 2009 and continued live until 2020. During the pandemic, performances were held virtually and organizers are pleased to bring the event back to Hawaii in 2023 with a live, three-day performance format. Ukulele Picnic is not only a way to rediscover the wonders of the ukulele, but also an event where participants express gratitude and respect for all of Hawaii and its music. For information: ukulelep-picnic-in-hawaii.org

ABOUT The UKULELE FOUNDATION of HAWAII

The Ukulele Foundation of Hawaii is a non profit organization (501 (c)3 public charity) established in 2007 whose primary objective is to support music in education, as well as various charities and arts throughout Hawai'i, Japan and the world through collective interest and awareness of the ukulele. The mission of the Ukulele Foundation of Hawai'i is to establish an ukulele museum that will facilitate social, educational and cultural activities in a friendly environment that perpetuates happiness and joy of the ukulele.

The vision for the Ukulele Museum is a world-class museum and entertainment center in Hawaii. It will be a place for ukulele enthusiasts to gather; a place for educational programs such as lectures, school excursions and training destinations; a place where various music events are held; and a place for Hawaiian residents to relax. Ukulele Foundation of Hawaii website: <http://www.ukulelefoundation.org/en>

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Poster, Logo and Performer Images: <https://spaces.hightail.com/space/s6YEQBn5iB>

Additional Images and Bios:

https://drive.google.com/drive/folders/1xNdwrhd12mjxUBliv2Fa1_rstRftEgUo?usp=sharing